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PRESS RELEASE

DATE: June 21, 2022

DELAWARE BAYSHORE BYWAY WEBSITE LAUNCH

Delaware Greenways (DGI) announces the launch of the Delaware Bayshore Byway website, <u>Delaware Bayshore Byway</u>. By introduction of the website, DGI continues its mission of providing opportunities to live healthier lives by discovering and enjoying the outdoors.

The site provides a window to the 100-mile coastal area of Delaware's Bayshore and introduces you to this National Scenic Byway designated in 2021.

The story of the Delaware Bayshore Byway is about making a conscious decision to get off the crowded, bustling highway of modern America and letting your senses take in the majesty and power of Mother Nature in the coastal communities of Delaware's Bayshore.

For the first time, a website is dedicated to this widely recognized area of global ecological and historic significance. It introduces the nineteen discovery zones, small towns, and natural areas with the capacity to welcome visitors. It introduces attractions and itineraries by interest. From birding, history, beaches and preserves to kayaking, hunting, fishing, and camping. It's all there, ready for your visit.

"This website offers so many ways to enjoy and immerse yourself in the beauty and stories of Delaware's Bayshore. It makes it very easy for visitors and residents of the area to plan an excursion at their own pace along this scenic byway." – Southern Delaware Tourism

You can access the site directly at <u>Delaware Bayshore Byway</u>; Delaware Greenways <u>HOME - Delaware Greenways</u> or DelDOT Byway Program <u>Delaware</u> <u>Byways - Delaware Department of Transportation (deldot.gov)</u>

Development of the website would not have been possible without the support of the Delaware Tourism Office, Delaware Department of Transportation (DelDOT), Delaware Department of Natural Resources and Environmental Control (DNREC) and Dynasty Consulting.

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